

2019 ANNUAL REPORT

Love in Action

When I close my eyes and picture a thriving Atlanta, I see healthy people and rich relationships where neighbors give and receive within a community of high trust. I think this is akin to what Martin Luther King, Jr. called The Beloved Community, a society of peace with justice, wholeness, and love.

Our vision at Intown Collaborative Ministries is just this sort of Beloved Community of wholeness and abundant life. King's Beloved Community and Intown's vision are both about neighbors demonstrating love in action. Love is no mere feeling or sentiment, but is action towards bringing about a community of justice and wholeness. When our outreach workers crawl under bridges or into homeless encampments week after week, connecting with people where they sleep and use the bathroom, that is love in action. Love in action is walking with 45 chronically homeless people out of homelessness this past year.

When our food pantry serves 150 grandparents and grandkids and other hungry neighbors each week struggling to get by, that is love in action.

In big ways and small, on systemic and personal levels, we all have a role to play in building our community of love in action. The Beloved Community is not handed down from on high, but is created by you and me. Our role at Intown is to get to know our neighbors who sleep outside—their names, their stories, their fears and joysand walk with them until they are in their own home. Our role is to offer healthy food choices with dignity and hospitality to people who live in our community and do not have enough to eat. Thank you for all you do to support and bring about this community of love in action we're spreading from Intown throughout the city.

With gratitude,

Brad Schweers
Executive Director

FINANCIAL OVERVIEW

BALANCE SHEET

As of June 30, 2019

Assets

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 Current Assets
 473,428

 Fixed Assets
 8,785

 Total Assets
 \$ 482,213

Total Assets \$482,213

Liabilities and Equity

Liabilities

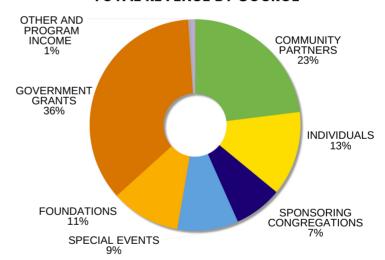
Total Liabilities \$ 0

Equity

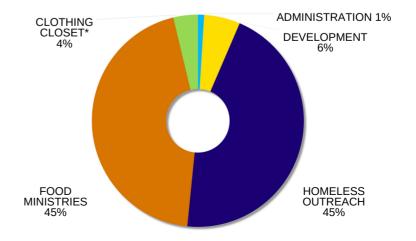
Net Assets with Donor Restrictions263,521Unrestricted Net Assets163,887Net Income54,805Total Equity\$ 482,213

Total Liabilities and Equity \$ 482,213

TOTAL REVENUE BY SOURCE



TOTAL EXPENSES BY PROGRAM



TOTAL REVENUE

\$ 1,009,444

TOTAL EXPENSES

\$ 954,639

NET INCOME

\$ 54,805

Includes cash and in-kind donations

* In June 2019, our Clothing Closet merged with that of our Community Partner Mercy Community Church.

GUIDING PRINCIPLES

Intown Collaborative Ministries was founded in 2009, building on the work of a predecessor organization (Intown Community Assistance - ICA) that had worked in the Intown Atlanta neighborhood since the 1980s. A fire in 2009 forced ICA to close their doors, after which a group of local clergy formed what is now Intown Collaborative Ministries to strengthen the community and serve our most vulnerable neighbors - those experiencing homelessness and food insecurity.

MISSION

To prevent and reverse homelessness and hunger in Intown Atlanta





A thriving community equipped to provide prompt and effective support for those experiencing homelessness and hunger



VALUES

Dignity: Treating all people with respect and compassion

Relationships:

Building meaningful partnerships with our clients and others to address homelessness and hunger in our community

Accountability:

Establishing mutual trust and responsibility among our clients, staff, and board while being good stewards of our resources

Empowerment:

Fostering a community where clients, staff, board, and volunteers are able to achieve their potential

Sustainability

Focusing on delivering long-term solutions for our clients while ensuring we will be here for as long as we are needed



OUR PEOPLE

STAFF

Brad Schweers, MTS Executive Director

Chloe T. Cook, MBA, MHA Director of Operations

Rev. Sally Oakes Director of Food Ministries

April Campbell, LMSW Director of Outreach

Kay Hunter, LCSW Assistant Director of Outreach

> Franco Bejarano, MSW Team Leader

> > Josh Carlson Case Manager

> > Ty Rutledge Case Manager

Tracy Woodard Case Manager

Tracie Harps FLOW Program Coordinator

JoVantries Tolliver-Russell, Community Partnerships Coordinator

Katie Farmer, MSW, MRPL Communications and Development Coordinator





Volunteering at the pantry has been more of a blessing to me than anything. It's just amazing to come into a place and be accepted for who you are at the core of your heart.

God has been so good to me and it is a pleasure to share the joy and gratitude that I have for life with our neighbors at the pantry.





Don GravesFood Pantry Volunteer for 10 years

2018 - 2022 STRATEGIC PLAN

Intown Collaborative Ministries' **2018-2022 Strategic Plan**, set forth by the Board of Directors, prepares the organization to sustain its growth. As we continue to establish ourselves as the leader in Homeless Outreach in the City of Atlanta, this plan enables organizational development in a diversified fashion. The plan focuses on our two core service areas - Homeless Outreach and Food/Hunger Outreach - and the core supporting areas of Community Outreach and Partnerships, Organizational Stability, and the Financial Stability of the organization. Each section of the plan is led by a committee comprised of Board and staff members.



During the first year of the Strategic Plan implementation in the 2018-2019 fiscal year, the committees focused on creating detailed plans with sub-objectives, including immediate next steps and measures of success. The staff member assigned to each committee helped facilitate translation of the plan to be actionable and achievable in the organization.

BOARD OF DIRECTORS

OFFICERS

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Tom Rittle, MBA, *Treasurer* Senior Manager, The Home Depot

Alina Capanyola, MBA, Secretary Retail & Consumer Products Practice Chief of Staff, Deloitte Consulting

Shelby Roberts, MPH, *Immediate Past Chair*Portfolio Manager, National Association of
Chronic Disease Directors

Brad Schweers, MTS, ex officio Executive Director, Intown Collaborative Ministries

MEMBERS

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Chris Griffith, MBA, Manager, Bain & Company

Brett Hardin, PhD High School Principal, Paideia School

> Kevin Harris, Community Volunteer

Mayuri Head, MBA Director, KPMG

Samaha Hodges, MPH Associate Director of Programs, National Association of Chronic Disease Directors

Bill Humphries, MDiv, MBA Managing Director, SunTrust Bank (Retired)

> Bill Levisay, MBA President, Bolthouse Brands

Alex Watts, MBA
Partner, Merrill Lynch Private Banking

HOMELESS OUTREACH



ENGAGE

Homeless Outreach Case Managers build trusting relationships with individuals and families experiencing homelessness through consistent street outreach. Case Managers visit the same communities every week with snack packs, hygiene supplies, and clothing.

514

INDIVIDUALS EXPERIENCING **HOMELESSNESS ENGAGED BY CASE MANAGERS**



ENROLL AND NAVIGATE

With relationships built, our Case Managers enroll individuals in our program and assess their needs and barriers to maintaining housing. Case Managers begin helping clients address these barriers by obtaining identification documents, benefits, medical care, mental health services, and rehabilitation.

240 INDIVIDUALS CASE MANAGED



HOUSE

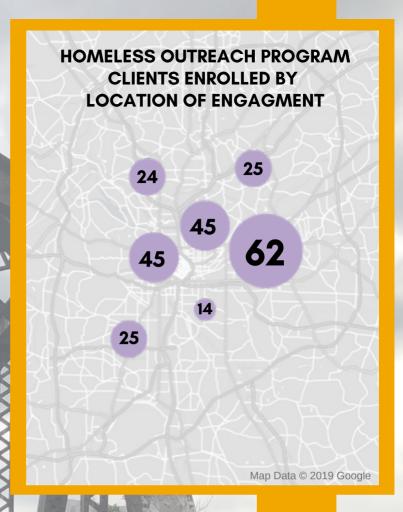
When permanent supportive housing becomes available, Case Managers help clients determine if the home is the right fit for him or her. Case Managers transition support to housing specialists to provide ongoing wrap around services.

INDIVIDUALS MOVED INTO THEIR OWN APARTMENT

WHERE DO WE MEET OUR CLIENTS?

Homeless Outreach Case Managers engage with an individual experiencing homelessness where they are - in the woods, under a bridge, on a sidewalk. It takes 9 engagements, on average, before a client trusts us enough to be assessed and enrolled in our program. This engagement process typically takes 1 to 2 months, but for some of the city's most vulnerable individuals, engagment can take many years.

This year we took our Homeless Outreach Program model and scaled it up to cover the entire City of Atlanta. What started in the Intown neighborhoods of the 30306 and 30307 zip codes now touches over 500 people experiencing homelessness in almost every corner of the city. As seen in the map to the right, the largest number of our clients enrolled this year (62) are still from our Intown neighborhoods, with growing work in Midtown, the West Side, Buckhead, and beyond.

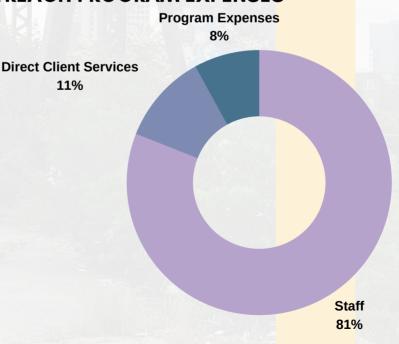


HOMELESS OUTREACH PROGRAM EXPENSES

The Homeless Outreach Program is successful because of our staff. Case Managers go out and meet our clients where they are and walk with them through the long, often confusing process of getting housing. The majority of the Homeless Outreach Program expenses are in Staff Expenses (81%).

When a client is in need of support - either funds to obtain a birth certificate, household supplies, transportation to appointments, or medication - it is considered a Direct Client Service (11%).

Program Expenses (8%) include office rental fees, supplies, insurance, and staff transportation expenses.



FOOD MINISTRIES



Every Saturday, the Food Pantry alleviates the immediate hunger for an average of 173 our neighbors experiencing food insecurity.

1,158 INDIVIDUALS SERVED BY THE FOOD PANTRY

660 FAMILIES



As a client-choice Food Pantry, we provide a selection of shelf stable foods, fresh baked goods, produce, and refrigerated meats and dairy from which our guests can customize their selections to best fit their tastes and family situations.

72,450 POUNDS OF FOOD DISTRIBUTED

60,370 MEALS MADE FROM DISTRIBUTED FOOD



The food distributed at the **Food Pantry** each week comes from a number of places: the Atlanta Community Food Bank, food drives, local school and church community gardens, and Community Partner Organizations.

40% OF FOOD DISTRIBUTED DONATED FROM

COMMUNITY PARTNER ORGANIZATIONS

The 49 members of our **Food Co-ops** perform tasks from planning and running meetings, ordering food, collecting dues, and checking on each other. Operating at two low-income high rises, the **Food Co-ops** provide disabled and senior members with increased food security and community-building.

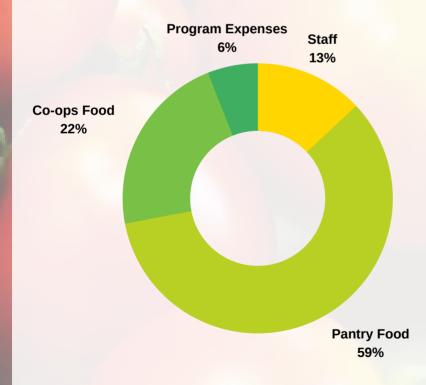
\$118 5,035 34,680 VALUE OF FOOD RECEIVED EACH MONTH FOR \$10 DUES

POUNDS OF FRESH PRODUCE DISTRIBUTED

MEALS MADE FROM DISTRIBUTED FOOD



FOOD MINISTRIES PROGRAM EXPENSES



Our strategic plans calls us to explore how we can fight hunger smarter and more effectively in our neighborhoods. Our Food Pantry and Food Co-ops continue to coordinate distribution of food to hundreds of families each week. Fighting hunger smarter means our staff look at the growing number of grandparents with children who come to the pantry, and we adjust to serve them better. Fighting hunger more effectively means finding ways to make healthy food accessible to people who can cook or cannot, who have homes or do not. Our Food Ministries do much more than pass out food - we empower our neighbors with head and heart.

SUPPORTERS

COMMUNITY PARTNERS

Atlanta Community Food Bank Atlanta Downtown Improvement District

Bondurant Mixson & Elmore

Concrete Jungle

Emory Food Chain

First Fidelity Financial Group of

Atlanta

Focus Brand Foods

Glenn School for Young Children

HD Supply

Honest Tea

Kevin McGlynn - Harry Norman

Realtors

Marist School

Morningside School

Nicole Davis Homes

Profitmaster Display

Publix Supermarkets

Slappey & Sadd, LLC

Springdale Park Elementary

School

Starfleet - Region 2

St. John Chrysostom Melkite

Catholic Church

Sweet Auburn BBO

Tapestry Church

The ARC Atlanta

The Paideia School

Virginia-Highland Civic

Association

SPONSORING **CONGREGATIONS**

Atlanta Primitive Baptist Church Church at Ponce & Highland

Church of Our Saviour

Druid Hills Presbyterian Church

Glenn Memorial UMC

Havgood Memorial UMC

Inman Park UMC

Mercy Community Church

Morningside Presbyterian Church

Neighborhood Church

Rock Spring Presbyterian Church

St. John's Lutheran Church

Virginia-Highland Church

FOUNDATIONS

Bennett Thrasher Foundation

Fisher-Crum Foundation

Hauser Family Foundation

McMaster Carr

North Georgia UMC Housing &

Homeless Council

Presbytery of Greater Atlanta Reilly Family Philanthropy

Richard C. Munroe Foundation

The Imlay Foundation

>\$10,000

Jennie Casaday

Nancy Collins & Becky Carlisle

Randy & Tara Parrish

\$5,000 - \$9,999

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Toby & Martha Brooks

Ginger Hicks Smith

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Wayne & Jane Thorpe

Dick & Lee Van Leuvan

Jim & Fentress Waits

Cindy Whitney

\$500 - \$999

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Tom & Katie Cook

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Dean Crownover

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John & Suzette Stewart

Prissy Stewart

David & Jocelyn Sysko Nill & Donna Toulme

Edie Twomey

Andy & Charlotte Udell Deborah Van Der Lande

Marci Wagler Larry & Carolyn Walker Alex & Katye Watts

Renee Weese **Bruce White**

Katherine Wolfenden

Ben & Merritt Weddle

Will & Blair Zant

\$100 - \$199

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Carol & Ken Wideman Susan Williams

Charles & Pat Young

GOVERNMENT GRANTS

City of Atlanta

FEMA - Emergency Food & Shelter Program Partners for Home

U.S. Department of Health & Human Services

I give to Intown Collaborative Ministries so that my donation can be joined with others to have the greatest impact on the lives of our vulnerable neighbors.

Lila **Bradley**

Intown Supporter



All donations are important. Space limitations allow us to print the names of supporters who gave \$100 or more.

We apologize for any errors or omissions in our supporter lists. Please contact us with corrections.

Save the bate



A FUNDRAISER FOR INTOWN COLLABORATIVE MINISTRIES

MAY 3, 2020

Join us for our annual benefit to support our hungry and homeless neighbors. The evening features a live and silent auction, Wall of Wine, and the inaugural presentation of the Beloved Community Award.









Intown Collaborative Ministries is a 501(c)(3) charitable organization. Tax-deductible donations can be made at intowncm.org/donate.

1026 PONCE DE LEON AVENUE NE ATLANTA, GEORGIA 30306

> 404.590.6956 INTOWNCM.ORG



